

# 1. What is Blog and short history of Adult Blogs?

A weblog, web log or simply a blog, is web application that is constantly updated with fresh content (posts). Blogs as we know them today evolved from the online diaries, where people posted info about their personal lives on regular basis.

Because of fact that blogs are regularly updated web sites they started getting "benefits" from search engines like Google, Yahoo and MSN in last few years. Blog quickly became powerful tools of webmasters who are targeting high ranks for specific keywords.

Adult industry adapted to new trends and porn blogs started opening all around the Internet. Adult webmasters realized power of Pings, RSS, blog directories etc... After that logical step followed, affiliate programs started with implementation of blogs and RSS feeds into their networks. At the same time huge numbers of fresh new adult blog directories was opened so everything was ready for creating large networks of blogs and making sales with traffic generated from them.

With this big popularity of adult blogs some people copied what Google did with their free blog hosting service (Blogger.com) and opened their own free blogging platforms (one of the most popular today is Thumblogger.com).

All this merged together is what we will be using to make network of self-updated blogs (so called splogs, short from Spam Blogs) and the best is you don't need money to make it work. But don't worry, you won't send spam to anyone, they are just called that way.

## 2. What is Ping and How to Ping?

Blog ping is in simple words process of letting search engines (and blog directories, aggregators, rss lists etc...) know that you have updated your blog. Ping is like a signal that is sent from your blog to search engine, signal that carries information of your blog (blog name, url, new post info or what post is edited/updated, etc) and when search engine receives ping signal it will send spiders to visit your blog and add new content into search engine database.

There are two ways to send ping - Automatic and Manual. Most of today's blog platforms (like script made by wordpress.org for example) have automatic pingning option included, but for those that doesn't there are free public services for sending pings (like Pingomatic.com).

**Manual Pingning** is done by manually visiting ping service like [Ping-O-Matic](#) filling form where you type in your blog info (Blog name, blog url and rss feed url of your blog), then you choose list of sites to ping and click Send Pings button.

**Automatic pingning** is done by adding list of pingning services into your blog's admin panel. This is different from script to script but what you need to do is to add list of urls into box with pingning services.

Then when new post is added on your blog script will send ping to each site from your list. Here's list of several most popular ping services:

[BulkFeeds](http://bulkfeeds.net/rpc) - <http://bulkfeeds.net/rpc>  
[FeedBurner](http://ping.feedburner.com/) - <http://ping.feedburner.com/>  
[Google Blog Search](http://blogsearch.google.com/ping/RPC2) - <http://blogsearch.google.com/ping/RPC2>  
[IceRocket](http://rpc.icerocket.com:10080/) - <http://rpc.icerocket.com:10080/>  
[Technorati](http://rpc.technorati.com/rpc/ping) - <http://rpc.technorati.com/rpc/ping>  
[Yahoo](http://api.my.yahoo.com/rss/ping) - <http://api.my.yahoo.com/rss/ping>  
[BlogBlogs](http://api.blogblogs.com.br/api/ping) - <http://api.blogblogs.com.br/api/ping>

NOTE: Do not open these urls in your browser since they probably won't display properly.

### **Pinging With FeedBurner**

There's service called [FeedBurner](http://ping.feedburner.com/) and we'll use that one for our splogs. Why FeedBurner - because it has many good options that regular rss feeds don't have and also it's better then manual pinging. Let's start...

First go to [FeedBurner](http://ping.feedburner.com/) web site to register free account. Click on Register link to get signup form. Fill all fields in form as required, use real email address (not free one like yahoo, gmail, hotmail etc), think of your security question and answer (it might be good idea to write them somewhere in case you forget it later) and when all is done click on Sign In button.

Next step is adding RSS feed of your blog to FeedBurner. It's simple, there's box where you should add rss feed url... To get rss feed on your thumblogger blog we have to turn it on... So click on your blog (Inside Blogs tab on thumblogger) and then click OPTIONS link. On that page you'll see many many options for your blog, skip most of them for now, scroll down until you see **RSS** and activate all 3 boxes (I want RSS, Show RSS Icon and Include the image in the RSS feed when the log entry is of type 'Gallery'). Then type title and description of your rss feed and click Change Button. When that is done go to the bottom of that page and under RSS and Click on Regenerate RSS Feed link. Then you'll be headed to top of that page again, scroll down to RSS once more and copy url of your rss feed (url after "If the rss feed is generate then the url to the rss feed will be:"). Paste that url into FeedBurner box and click Next (leave I am a Podcaster unchecked).

Now we're in new window where we'll add Title and address of our FeedBurner feed. Title should be same or related to title of your blog, feed address too but you might need some time to get available one with good name. After it's done click Activate Feed button. Click Next... And once again click Next.

Next step is adding useful options to your FeedBurner feed. Click on Optimize tab in top menu for start. Click on Smart Feed item in left menu and on that page click Activate. This will give your feed most compatibility that's good - more compatibility = more potential audience for your blog.

Now click on Publicize link in top menu and then on Ping Shot in left menu. New window will open... First click Activate button and when it's don select boxes next to Google Blog Search Pinging Service and Ping-O-

Matic. Also under that you can add up to 5 more pinging services of your choice. When all is done click Save. Ping Shot will do all pinging related job for you so from now on you don't have to think about pinging anymore. Do this process for each blog you open...

Next we need to do is to click on FeedCount in left menu. This will display number of readers who are subscribed to your feed on your blog. First select if you want static or animated button and color. Then copy code and add it to your blog template's sidebar for example (requires some html/php knowledge).

There are more options in FeedBurner, you can check them out on your own... I explained only the most important and most used ones.

#### **Don't Ping Spam**

Ping spam is sending multiple pings for one same post to the same pinging service, or sending new pings for blogs/posts that are not updated at all. Be careful since this can hurt you and your blog. Follow the golden rule: "1 Post - 1 Ping" and you'll be just fine...

### 3. Free Adult Blog Hosting

Now when these basics are explained let's go to real blog opening process and setting up network of splogs and list ways to promote them and get traffic.

As I already told, we'll use only free resources to accomplish this - Free blog host, free to submit blog directories and search engines for promotion, sponsor RSS feeds that are also free to use for all affiliates etc... So Let's start:

There are many web sites that offer free hosting of your adult blogs for placing some of their ads (less or more, depending of host) on your blog. In return you get sub-domain at their site and installed blogging software on their host to use. And that's all we need to start.

We at Adult Biz Forum have compiled [list of web sites offering free adult blog hosting](#). In this e-book I will use most popular service at the moment (and probably one with least chance to get closed in future since it's growing extremely good - same as their profits). We'll use [Thumblogger.com](http://Thumblogger.com) so visit it now.

### 4. Register at Thumblogger

First we need to register free account there (or to login if you already have one).



sting service is better than  
e most advanced features seen  
n **26,480** adult webmasters and  
Thumblogger is reliable (over 3  
blog and take advantages of

### Free account

Create a account and start your own adult blog network within minutes. Support is always available on the support forum. **NEW!** or [become a Affiliate](#).

[Support forum](#)  
[Comparison](#)

I'll assume you don't have account so let's get you through registration process... Click on Free account link marked on first picture and fill form as I did below (with your info of course). Don't use free email address, use real one for example email from your ISP. When all is done click Register button.

**Register**

Your name

Your email address; the password that you need to login is send to this address.  
**There is a big chance you won't receive your password if you use a free email address like yahoo or hotmail.**

Are you human? ;) (a Captcha)

Type the two words:

reCAPTCHA™  
stop spam.  
read books

**Rules of the Game**


- ◆ If your site participates in an affiliate program, make sure that your site adds value. Provide unique and relevant content that gives users a reason to visit your site first.
- ◆ Avoid hidden text or hidden links.
- ◆ Don't employ cloaking or sneaky redirects.
- ◆ Don't load pages with irrelevant words.
- ◆ Don't create multiple pages, subdomains, or domains with substantially duplicate content.
- ◆ Avoid "doorway" pages created just for search engines, or other "cookie cutter" approaches such as affiliate programs with little or no original content.
- ◆ Don't create pages that install viruses, trojans, or other badware.
- ◆ Don't spam.

I have read and agree to the [terms and conditions](#) and i have read and agree to the 'Rules of the Game'.

New window will open where you'll be asked to check out info you used and if all is correct click Yes button. Otherwise return to form and make changes.

After this new window will open with one more protection box - you need to type text from picture into box and to click Submit.

## Login

 Your account is ready! A email with your password is mailed to 'kide83@adultbizforum.com'. Please use this password to login with the below form.

Our Partnered Sponso

[Register](#)

[Lost password?](#)

Email address



Password ( Please send me a [Private Message](#) or post a [forum message](#) when you didn't receive your password by email )


Remember login

[Login](#)

**Tip:** Click [here](#) to remove all the thumblogger cookies.

If you can't seem to login, then try removing all your cookies, this sometimes fixes login problems.

If not or if you need help then go to the [support forum](#).

 Please enter your email address and your password to login and start blogging.

You should see this window now... Do as it says, check out your email for password. Here's email I just got:

"Hello Dejan,

Your email address: kide83@adultbizforum.com

Your password: here will be your password

Please use to above information to login. To login and start managing your own blog please go to:  
<http://www.thumblogger.com>

If you've got any questions, suggestions or if you've found a bug, please post them on the support forum:  
<http://www.adultwebmastergroup.com/>

Thumblogger too difficult or looking for a good alternative?:  
<http://sensualwriter.com>

Cheers!

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Thumblogger

<http://www.thumblogger.com>"

Let's login to thumblogger now and start our first splog shall we... First thing we should do is to change our login password so it's easier to remember. Click on Profile link.

[SUPPORT FORUM](#) | [TUTORIALS](#) | [MORE TOOLS](#)  [DEJAN](#) [PROFILE](#) [LOGOUT](#)

[API options](#)

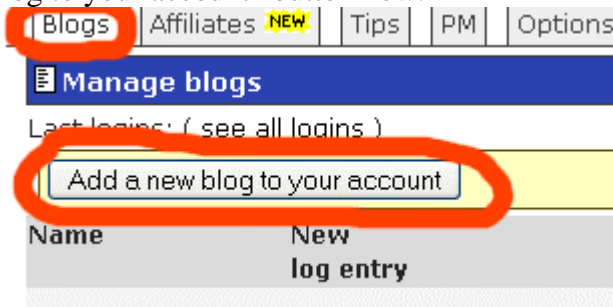
[Tools](#) **NEW**

[Logins](#)

Select Change Your Password... Now fill form and remember new password. After this you'll need to login again, this time with your new password.

## 5. Open Your First Blog

When you're logged in again you will be in Blogs tab and you should click on "Add a new blog to your account" button now.



New window will open, here you should fill form again... This form will setup your blog basic info:

**Subdomain:** part of your blog url, should be the same as your blog title (in perfect world) but chances are it won't be available... So you have two options: first to search for some available subdomain (with 2 or 3 words in it) and second one to use typo of name (like pron for porn or something like that). I strongly suggest to use real words and to spend some time searching for good subdomain since it will help you later to get search engine traffic. On the other hand, many people are making typos when they search so by choosing other option you can get some of that traffic too... It's your choice at the end.

**Your Blog Name:** Name of your blog, should be real, with no typos (unless you target typo keyword in first place)... It should contain your main keyword (for example Hairy Pussy Lesbians which I have used for both subdomain and blog name).

**Category:** Choose category your blog fits in, for mine I have chosen Lesbian of course.

After all this is done click Add Blog button... Then you'll have text entering box again to confirm you're human and not bot. That's end of step 1...

**Add blog (Step 1 of 3)**

Subdomain (http://subdomain.thumblogger.com/)

Your blog name

Public

Listed

Unlisted

Category

Are you human? ;) (a Captcha)



Type the two words:

Please be patient while your blog is created, don't press the button twice.

Step 2 is choosing template (design) of your blog. Try to find some corresponding color of template (for example pink for teen or lesbian blog, dark and black for fetishes etc)...

Step 3 is choosing theme (if template has different themes). Theme is in simple words set of colors used in template. Template I have chosen has 5 themes and I selected pink one.

That's it – you have opened your first blog, congratulations!!!

## 6. Automate Your Blog

Now let's create automated posting machine... Click on Tools tab... And then on View details under Rss2Anywhere.

Blogs	Affiliates <b>NEW</b>	Tips	PM	Options	Blog API options	<b>Tools NEW</b>	Logins
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**ThumbLogger tools**

**W.blogger**  
Add log entries to your blog without a browser!  
[View details](#)

**Rss2Anywhere**  
Rss2Anywhere allows you to post items of a RSS feed with a specific interval on your Thumblogger.  
[View details](#)

**Blog Submitter**  
Get visitors to your blog! Submit your blog to 12 adult blog directories with 1 form:  
[View details](#)

Rss2Anywhere is free to use tool that will “read” rss feeds of your sponsor and will use those posts to keep your splog updated. To make this thing work we’ll need two things – first rss feed from sponsor and second free account on rss2anywhere. Let’s get those...

First let’s get RSS feeds from sponsors... We need sponsors with good rss feeds (by good I consider that feed is regularly updated with new posts and that there’s high quality text and picture or video in it). I have found few of them for you, for more I suggest to ask on [Adult Biz Forum](#)...

1. [HighDef Riches](#) – Since high definition videos are future of adult industry I have chosen this as first one. Program offers very good RSS feeds with texts and pictures in it and it has good HD sites to promote in many popular niches.
2. [MeatCash](#) – Offers awesome looking rss feeds, with pictures in middle of post (text before and also after pictures). They also have many paysites to promote.
3. [Real Bucks](#) – This one was simple – they have rss feeds with high definition preview videos inside posts... I think it can’t be better then that at the moment.

Now when you have registered to those 3 (or even more sponsors) we should setup our Rss2Anywhere account and import rss feeds in it, link your rss2anywhere account with your thumblogger account and add those feeds to your thumblogger splogs. I will not explain this process since everything is very good explained on Rss2Anywhere web site and also there’s support forum where you can ask for help and thumblogger / rss2anywhere support will answer you. Just click on “A auto updated blog. (see the Auto Updated Blog Tutorial)” near the top of Rss2Anywhere site and follow their step-by-step guide.

## 7. Promotion of Your Blog

You have setup your first splog on thumblogger and now you need to get some traffic rolling in. First thing I have to tell you when I mentioned traffic is that from initial traffic and traffic from blog directories you won’t make lots of money. Our main money maker is traffic from search engines. All splog promotion is done with only one goal – to rank

good in SERPS (Search Engine Results Pages).

We have also compiled big list of Blog and RSS directories and there's thread with it on our forum. [Check out List of Blog and RSS Directories](#). List in first post are mostly general blog dirs like Google, Technorati, Yahoo and many others... Pay attention to post #6 in that thread since our friend Kaktusan posted huge list of Adult-Only blog dirs. Submit your splog to all of these and after that forget about them. Don't waste hours every few days on checking out who listed you and who didn't – splogs are made in hundreds and even thousands so time spent on checking if you're listed can be used to open new splogs. You can also use [Blog Submitter](#) and post your splog quickly to 15 blog directories owned by thumblogger (that's what many webmasters do since it saves time).

Also don't forget about link trading with other blog webmasters. You can find link trade partners by visiting adult webmaster boards like [Adult Biz Forum](#) or you can use services specialized in link trading... There are trading services like [TradeFinder](#) (provided by Thumblogger) or [Thunder Ball](#) (here you can trade links with other sites, not just blogs).

There are also blog banner exchanges like [Pic Rush](#). Pic Rush works like this – you register free account, add avatar for your blog (it's all explained on Pic Rush site), add small piece of code to your blog template and it will start showing avatars of other blogs. When someone who visited your blog clicks on one of displayed avatars you get credits for showing your avatar on other blogs etc... You get the picture... It's just like regular banner trade system just adapted to work with blogs.

There are also adult social bookmarking web sites like [X-Digg](#) and [NSFW 2.0](#) for example. You can register free account on those sites and add your blog posts and people can vote for them. By adding your blogs/posts you can get some traffic and backlinks that can help you to rank better in search engines. But you have to have one fact in mind, your blogs are splogs so that means there are probably be many splogs with the same posts as yours out there, so networking sites can reject your posts if they already got same ones posted already (no one needs duplicated comments).

And the last thing but maybe the most important – optimize your splogs for search engines. I will not explain this now since it will be explained in one of next e-books Adult Biz Forum will publish. Until then you can check out our [Basic Search Engine Optimization Tutorial](#). Apply tips from there to your blog template and posts. You can edit your thumblogger template by clicking on your blog, and then on “LOOKS” button. There you'll find parts of your template... You need some html and php knowledge to do this btw.